

9th September

Dear Parent/Carer

Young Enterprise Company Programme

This year, our Sixth Form students are setting up and running their own real business, under the Young Enterprise Company Programme, which aims “to inspire and equip young people to learn and succeed through enterprise”. This exciting and well-established programme supports students to:

- generate and develop an innovative business idea
- carry out market research
- create a business plan and set up a limited company
- raise finance through selling shares
- promote and sell their product or service
- manage company operations & finance.

Students will take part in local Young Enterprise trade fairs, and compete with other schools/colleges in the region, across the UK and internationally to become Young Enterprise Company of the Year. This is a unique opportunity for our young entrepreneurs to develop practical business skills outside the classroom and to work independently and co-operatively as real business directors.

Yours sincerely

Mr N Maddock
**Assistant Principal &
Sixth Form Learning Manager**



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